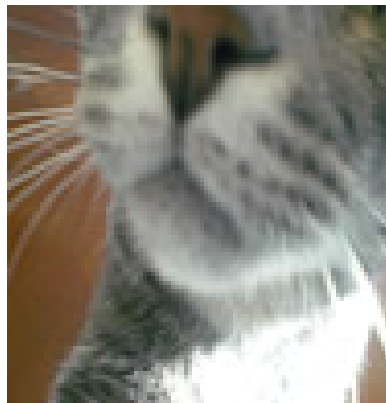




**Friends of Silicon Valley
Animal Control Authority
2008 Annual Report**



Casper adopted '08



Letter from the President

At an offsite event the Director of the local city-funded animal shelter mentioned to me that most shelters have a nonprofit “Partner,” I knew right then I’d be starting a new journey...

After volunteering at Silicon Valley Animal Control Authority for two years, I became a committed volunteer. I enjoyed socializing the SVACA companion residents but also found personal gratification in helping at Community Outreach Events. Teaming up with other SVACA volunteers, we formed a 501(c) 3 charitable nonprofit, “Friends of Silicon Valley Animal Control Authority.” Since its conception in '08, we have held numerous fundraising events and continuous outreach to the community.

Our passion as an organization is to help improve the quality of life for animals that transition to/from SVACA. We are also expanding our programs to help the families that live in the cities serviced by the shelter with a Spay/Neuter Voucher Program for low-income families.

Closing on our first fiscal year as a nonprofit has been rewarding and challenging. Starting a nonprofit at a time when the country is falling on hard economic times has created a chain reaction to push our group that much harder to survive and think outside the box. As a small voluntary nonprofit with three Board Members, we all strive to help the shelter in many ways. We hope you will take a step with us and read about what we have accomplished and what is yet to come...

Best Wishes,

Caryn Linn
President

Jasmine adopted '08



Mission Statement

Our mission is to raise funds for the Silicon Valley Animal Control Authority (SVACA), increase awareness of its programs and services, and to work to reduce the companion animal overpopulation problem. Our goal is to ensure the well-being of animals through education, outreach and fundraising. We also aim to establish programs which will support SVACA and benefit the animals in its care.



Accomplishments

Fundraisers:

- ❖ In December '08 we held our first fundraiser "Pet Photos with Santa" at Pet Food Express in Campbell. The store generously donated the use of a Santa suit, camera, printer and space. They let us keep 100% of all proceeds which totaled \$700!
- ❖ Assisted the Santa Clara Youth Commission in advertising a fundraiser "Spaghetti Bingo" held at the Santa Clara Senior Center that benefited SVACA. Our group assisted with flyer distribution, posted the event on numerous websites and pre-sold tickets.
- ❖ Silent Auction Fundraiser at the shelter in conjunction with an "Adoptathon". The event was attended by hundreds of people and our organization raised \$2000 for the shelter.

Community Outreach:

- ❖ "Bark in the Park" – a San Jose City event
- ❖ Assisted at the special preview of "Hotel for Dogs" with the star "Friday" being a past resident of SVACA.
- ❖ The grand opening of a local dog hotel.
- ❖ Flyball event located at Evergreen College in San Jose
- ❖ Monthly table set up at Petco in Santa Clara

Community Outreach & Fundraising Programs in Progress:

- ❖ Informational flyer's and pictures of adoptable animals placed at various city wide locations.
- ❖ "Wish List" brown bag drive. Working with Trader Joe's and the local Girl Scouts, "Friends" is going to distribute a brown bag with a flyer that includes the SVACA "Wish List" to friends, neighbors and families.
- ❖ Goodsearch and Goodshop – websites that help our group raise money every time you search or shop.
- ❖ Paypal on our website for donations
- ❖ Lucky "SHARES" program. We receive the benefits of a quarterly check for 3% of the qualified purchases, each time the card is used.

It also should be noted that we are continually building relationships with the local pet stores for donations and funding. We are established with Petco as a Foundation Partner and have applied for grant funding to assist with our Spay/Neuter Voucher Program under their 4R's Program.



Next Steps

What we are working on NOW!!

Spay/Neuter Voucher Program:

In July '09, we established a Spay/Neuter Voucher program to assist low-income families that live within the cities that SVACA services: Santa Clara, Campbell and Monte Sereno. The present cost for this service at the shelter is \$10 for cats and \$50 for dogs. If the applicant is approved, our organization will contribute \$5 towards cats and \$40 for dogs.

Grants:

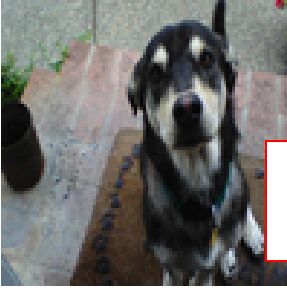
The creative skill of grant writing should be left to the experts, so our Board decided to turn to the internet to help fill that void. We were lucky enough to find a consultant with over 10 years of experience working with nonprofits to donate her time and assist us with this task. Two of the Board Members have been spending time researching potential donors and statistics to reach our goals of funding for our Spay/Neuter Voucher Program and the next program to be developed, "Second Chance at Life." Our "Second Chance at Life" program will give companion animals a *second chance* by paying for their emergency surgery, vet care, or perhaps basic care for older animals until they get adopted.

Our financial goal for these programs over the next year is \$3,000 for the Spay/Neuter Voucher Program and \$30,000 for the "Second Chance at Life" program.

Ongoing:

- ❖ Cultivating and encouraging new volunteers through volunteermatch.com
 - ❖ Growing partnerships with various foundations, merchants and other "Friends" of groups in our area.
 - ❖ Finding the resources available to nonprofits like low cost software available through techsoup.org
 - ❖ Developing new community outreach opportunities in conjunction with the cities that are serviced by SVACA to raise awareness of the shelter and its services.
-

Norm adopted '07



Financial Statement

Statement of Revenues, Expenditures and Changes in Fund Balance

General Fund for Fiscal Year Ending June 30, 2009

Changes in Unrestricted Net

Assets:	Unrestricted
Revenues and Gains:	
Public Contributions (Net)	<u>\$5,061.38</u>
Total Revenues, Gains, Other Support	\$5,061.38
Expenses:	
Program Services:	
Donations to SVACA	\$2,725.00
General Administration:	\$1,100.67
Fundraising:	<u>\$388.34</u>
Total Expenses and Losses:	\$4,214.01
Increase in Net Assets	\$847.37
Net Assets as Beginning of Year	\$0.00
Net Assets as End of Year	\$847.37

A Few Past Events...



Flyball Event at Evergreen College
About 50% of the dogs participating came from rescue or shelters. We found all of these dogs and presented them (for a donation) with special ribbons that they wore through-out the weekend event. Here is a photo of those dogs and their people!



Our first fundraiser...Pet Photos with Santa.
What a successful weekend - we raised \$700 for the shelter and had so much fun doing it!!



Silent Auction table and we raised \$2,000 for the shelter!



Friends of SVACA
PO Box 132
Santa Clara, CA 95052-0132
(408) 423-8600
(408) 423-8800 fax
www.friendsofsvaca.org
contact@friendsofsvaca.org